

# JESSICA CARLIN

GRAPHIC DESIGNER

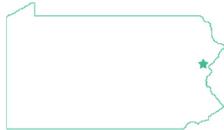
I have eight years of professional experience as a layout artist, graphic designer, videographer and photographer. I am a resourceful, hard-working individual who completes tasks by using critical thinking, innovation and social perceptiveness. Most of my work is in the realm of layout for print, especially in the magazine industry. I am accustomed to tight deadlines, working alone or with a group and creating entirely new designs working from templates, existing materials and guidelines. I am excited to continue my career with you and creating successful designs.

973-432-1888

jessicarlin@gmail.com

jessicarlindesign.com

## EDUCATION



East Stroudsburg University  
East Stroudsburg, PA / May 2007  
Major: Media Communications  
Minor: Business Management

## SKILLS

MICROSOFT OFFICE

ADOBE PHOTOSHOP

ADOBE ILLUSTRATOR

ADOBE INDESIGN

ADOBE FLASH

QUARK XPRESS

FINAL CUT PRO

## PROFICIENCY

AD DESIGN

BRANDING

PAGE LAYOUT

TYPOGRAPHY

PHOTOGRAPHY

PHOTO RETOUCHING

VIDEOGRAPHY

VIDEO EDITING

## WORK EXPERIENCE

2007

2015

### ASSOCIATE ART DIRECTOR / RODMAN MEDIA CORPORATION, RAMSEY, NJ

Develop and design monthly trade publications for business-to-business magazines in multiple industries. Create visual solutions; create and promote identity and effectively brand publications that meet client expectations. Design advertisements for both print and online for clients. Produce and edit video interviews to showcase industry professionals.

#### ACCOMPLISHMENTS

- Redesigned and transitioned magazines from Quark to InDesign.
- Effectively insourced photographer and videographer responsibilities in order to lower outside production costs.
- Developed video interview sponsorships to increase online marketing.

2007

2015

### FREELANCE PRODUCTION ASSISTANT / INFINITY PHOTOGRAPHY, LITTLE FALLS, NJ

Assistant photographer and office manager for professional photo studio. Responsibilities include photographing weddings and events; color-correcting photos and designing wedding albums.

#### ACCOMPLISHMENTS

- Developed social media platforms for studio that increased online presence and attracted potential business.
- Developed a la carte pricing style that reduced overhead costs.

2003

2007

### ASSISTANT MANAGER / APPLGATE FARM, UPPER MONTCLAIR, NJ

Assisted manager by training new employees; developing weekly work schedules and overseeing store operations. Worked on the development and design of nutrition labels for products.

## FREELANCE

### SELF MAGAZINE / CONDE NAST, NEW YORK

Design Pinterest cards and Instagram typography quotes.

### ETSY / JESSICARLINDESIGNS

Online shop showcasing a variety of paper goods.

REFERENCES AVAILABLE UPON REQUEST